

**Media Contact:** Niki Graham  
(609) 695-1436, Ext. 183  
[NikiSG@rmtrenton.org](mailto:NikiSG@rmtrenton.org)

## **The Rescue Mission of Trenton is attempting to set a World Record!**

*New Jersey State-Wide Participation is Requested*

- WHAT:** In honor of the 100th anniversary and 100 years of service, The Rescue Mission of Trenton is attempting to break the GUINNESS WORLD RECORDS® achievement for Largest collection of clothing for recycle/donation. “Breaking the **GUINNESS WORLD RECORDS®** title will increase the exposure of our socially responsible recycling program and help us collect more clothing in the future. This will help reduce the waste stream and generate additional funds for the Mission’s programs for those who are truly needy in our community. This is a win-win situation. On November 15th we are not looking for a miracle, just a record-breaking effort,” says Mary Gay-Abbott-Young, the Mission’s CEO.
- WHO:** Co-chairs Governor Chris Christie, County Executive Brian Hughes, Congresswoman Bonnie Watson Coleman, NJBIA (New Jersey Business & Industry Association) President, Michelle Siekerka and Trenton Mayor Eric Jackson. Corporate and other community supporters include; Caliper Life Sciences, Comcast, D & R Greenway Land Trust, ETS(Educational Testing Service), Homefront, Horizon NJ Health, NRG Energy , Pennington Quality Market, Stop & Shop of Pennington and Szaferman Lakind Attorneys at Law.
- WHEN:** The official count of the Rescue Missions collection attempt will take place on November 15<sup>th</sup> 2015, which coincides with the National “America Recycles Day”, this event is a perfect way to celebrate! Please stop by on **November 13<sup>th</sup> and 14<sup>th</sup> 2015, 9:00AM – 8:30PM** to bring a clothing donation and see what 160,000 pieces of clothing looks like!
- WHERE:** The Lawrenceville Armory, 15 Eggerts Crossing Road, Lawrenceville, NJ 08648

### ***About the Trenton Rescue Mission:***

Founded in 1915, the Rescue Mission of Trenton, New Jersey, is the agency in the City of Trenton that serves the truly needy men and women who have no place to turn for shelter, food, and clothing. The Mission provides a safe, clean, warm refuge for the homeless, the hungry, the transient, and the addicted. The Mission provides services and counseling to encourage individuals to reach their greatest potential and creates an environment where one can live with dignity, build self-esteem, experience love, responsibility, and hope. The belief in the intrinsic worth of each individual continues to motivate the Rescue Mission of Trenton to provide the highest quality care and to offer support, encouragement, and a sense of dignity to all who enter through its doors.

